Herston Campus Entry Sign

Consideration:

Serving as the main entry to UQ Herston Campus, Herston Road is a heavily utilised road providing a link between major urban trunk roads of Kelvin Grove and Bowen Bridge Road. In addition, the Herston Station on the Inner Northern Busway is a major public transport entry route onto the campus, which is accessed off Herston Road nearby. There is limited and dated signage in this location to indicate that you have arrived at or are passing the University campus.

To enhance the University profile and branding through place-making and creating a “sense of arrival”, a modern entry statement sign is proposed for the verge at the campus driveway entry off Herston Road. The design intent is in keeping with the recent UQ St Lucia Campus entry statement signs, at a scale to suit the location. The proposed sign’s design is compliant with the approved UQ Signage Manual.

Description

The sign placement is to allow sight lines to vehicles travelling in both directions along Herston Road as well as a sight line to pedestrians on Herston Road accessing the Herston Busway Station. The siting of the sign will also allow safe standing space for a photo opportunity on the verge.

The Entry Statement Sign will be constructed using similar design elements, style and materials to that of the St Lucia Campus Entry Statement sign types.

The upper section comprises an LED backlit illuminated UQ logo set against dark vertical fins. The lower section comprises a sandstone clad base plinth featuring the campus identity lettering plus a concrete apron with recessed LED light bars, providing illumination to the base plinth.
Project: Herston Campus - Entry Statement Sign Type
AERIAL IMAGE - LOCATION PLAN,
Recommended relocating existing UQ Parking / Traffic sign to maintain visual clarity with campus entry sign.

Campus sign to be placed clear of surrounding trees and overhanging branches.

Existing traffic sign

Existing traffic sign

Herston Road

Site boundary

1

2

3

Project: Herston Campus - Entry Statement Sign Type
POSITION DETAIL AND SIGHT LINES
TOP VIEW

Location of underground services, to be confirmed prior to excavation. Protection of existing services to be verified once piles are located on site.

Bored pile footings as required to lodge over any existing services

How coloured concrete pad to match existing concrete footpath

FRINGE VIEW

Existing underground services TBC

Elevations and levels of site

Existing garden box to adapt to new sign

Feeding refer to sheet 3 for details

FRONT VIEW

Project: Herston Campus - Entry Statement Sign Type
SIGN DIMENSIONS, DETAILS AND 3D RENDERING